

What dentists have said about this program

"I love Dr. Goodlin's style and sense of humour – great program!"

"I learned more in one day than from all the the other courses I took in one year."

"The hands-on program was fantastic, fun and I can use it tomorrow in my office!"



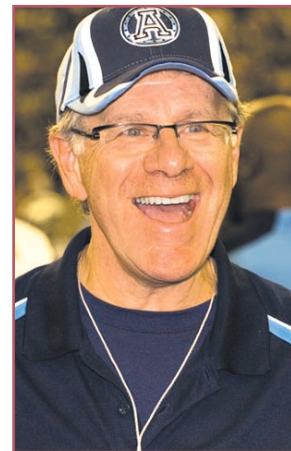
Your partners in learning



Dr. Ron Goodlin

Dr. Ron Goodlin, Director of Education, is an accredited member of the AACD. He is the only Canadian on the AACD Board of Directors. He is President of the Toronto Academy of Cosmetic Dentistry, former editor of the Canadian Journal of Cosmetic Dentistry and co-founder of the CACD. Ron lectures extensively around the world teaching minimally-invasive Cosmetic Dentistry and Digital Dental Photography.

Dr. Paul Eisner is the founder of The Dental Learning Centre (TDL) in Oakville, Ontario. Paul is the team Dentist for the Toronto Argonauts Football Club and has many years of experience, expertise and fulfillment in providing quality continuing education programs at TDL. He is thrilled to team up with Ron to provide this unique and exceptional educational opportunity through the CICDE.



Dr. Paul Eisner



Canadian Institute For Cosmetic Dental Education

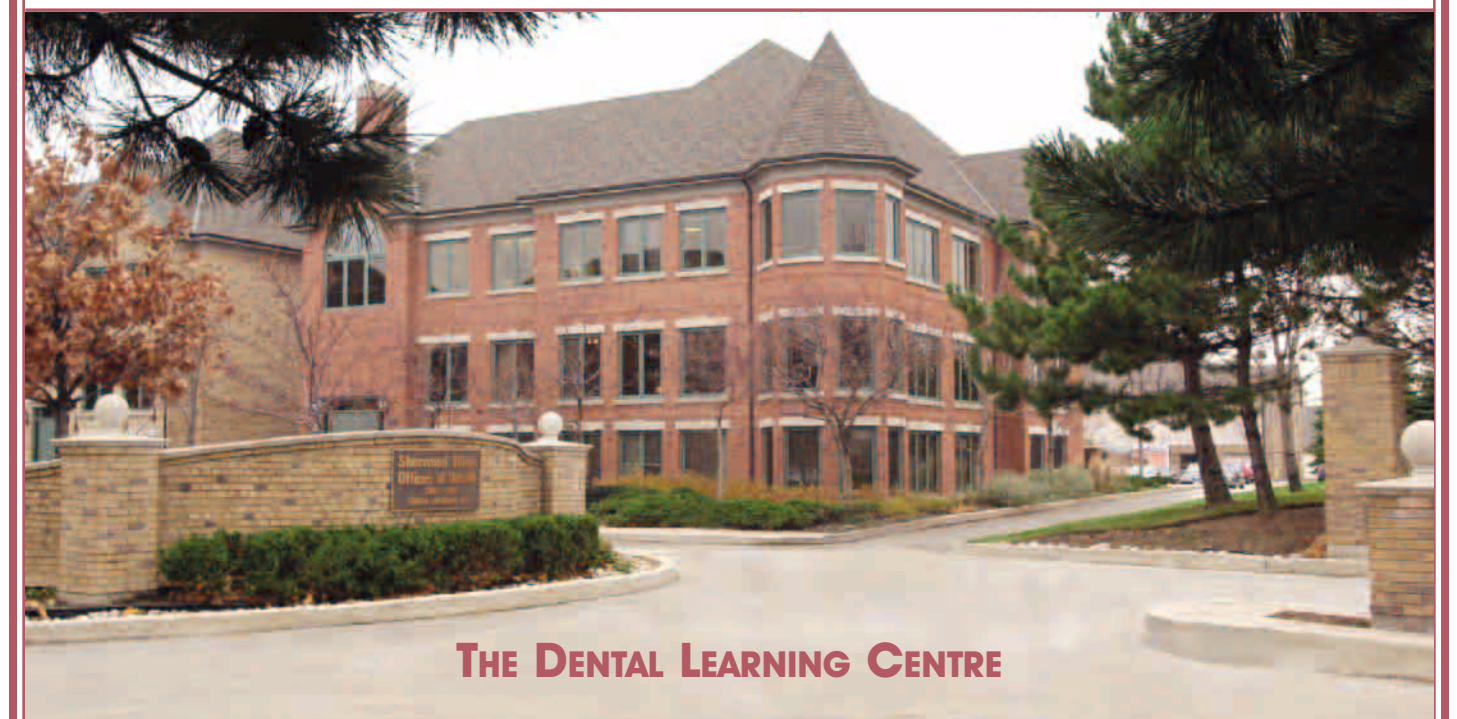
CI.CDE

COSMETIC DENTISTRY CONTINUUM 2009

Each of the 12 modules in the **CICDE Hands-On Continuum** is designed to build on the previous one. This precise approach will allow you to effectively integrate all course content, thereby guiding you from your basic or current understanding to a more advanced skill level. This will ultimately allow you to deliver competent, complex, quality care.



For both Dentists and Lab Technicians.



Elevate your dental practice to the next level - *now!*

The CICDE Cosmetic Continuum is designed to bring the aspiring dentist to a much higher skill-set level. The program was created to elevate the skills, knowledge and innovative techniques of today's dentist to where he or she will be able to tackle the majority of cosmetic challenges with the utmost of confidence and complete understanding.

Each day at The Continuum consists of both lecture and hands-on components to give you the maximum value in learning exciting, new, proven and evidence-based, minimally-invasive techniques.

The CICDE continuum is held in our prestigious, state-of-the-art Oakville Dental Learning Centre conveniently located at 2892 South Sheridan Way just off the QEW and a short drive from downtown Toronto with easily available hotel accommodations nearby.

Modern Cosmetic Dentistry truly means that you must be able to make your patients happy and not only meet but exceed their expectations each and every day. The CICDE will definitely help you achieve predictability, profitability and the self-confidence to undertake those difficult, challenging cosmetic cases through advanced education and hands-on experience.



The course can pay for itself

The current economic climate is very challenging. Now is the time to invest in yourself and your abilities, take your practice to the next level and give yourself a distinct clinical edge. Can you afford **not** to upgrade your current skills?

In dentistry, the average one-day lecture can cost \$200 – \$500. The average one-day hands-on program can cost \$750 – \$1,000. At the CICDE, you can participate in all 24 hands-on days for just \$8,000 Cdn. plus GST – that's less than \$350 per session!

Full RCDS CE course credits earned are AACD PESA Member-Certified.

By taking advantage of all the technology and materials' discounts, the savings will add up to the cost of the entire Continuum.



Ask about our team programs for office managers and treatment co-ordinators!

Starting date, course length, program structure and fees

The CICDE Cosmetic Continuum is a one-year program from October 2009 to June 2010 every 3rd week, Friday and Saturday at the prestigious Dental Learning Center in Oakville Ontario. Lunch and course materials are provided daily.

Each clinical day consists of a lecture and class discussion along with practical hands-on programs using the latest equipment, technology, materials and techniques that have been proven to make modern everyday dentistry profitable, easier, predictable and yes, enjoyable! The Course is open to both dentists and lab technicians and is limited to a maximum of 20 participants.

The program consists of 24 sessions in 12 modules

- 1. Principles of Cosmetic Dentistry**
Smile design, MInD, evidence-based, rules of Golden Proportion...
- 2. Colour and Discolouration**
Colour theory, shade taking, whitening, microabrasion...
- 3. Diagnostic Records**
Standard of care, digital dental photography, articulators made easy...
- 4. Principles of Occlusion**
Theories of occlusion, how to develop an occlusion for longevity...
- 5. Perio-Restorative Connection**
Ridge preservation, ridge augmentation, GHOC...
- 6. Anterior Restorative**
Anterior direct and indirect restorations...
- 7. Posterior Restorative**
Posterior direct and indirect restorations...
- 8. Complex Situations**
Crowding, diastemas, worn dentition...
- 9. Missing Teeth and Implants**
Restorative options, implants on all cases...
- 10. Practice Management – *team included***
Office systems, team approach, the NP Experience...
- 11. Comprehensive Treatment Planning**
Team protocols to specialist care, effective lab communication...
- 12. Marketing**
Internal, external and web marketing to best position your practice...



A graduation party is planned to celebrate the completion of your Continuum!

Course fee is \$8,000 Cdn. plus GST. A \$2,000 non-refundable deposit is required to reserve your spot. The fees include 2 full days for up to 3 staff members for each registered participant.

On the first day of each month for 8 months, \$750 will be automatically deducted using a visa number, post-dated cheques or bank debit.

PREPARE FOR AND STRENGTHEN YOUR FUTURE TODAY!

For more information and to reserve your place for the next Cosmetic Dentistry Continuum starting in October of 2009

call **(905) 727-6453** or **(905) 829-1414** or visit **www.cicde.ca**